

# 2020 ISPA CONFERENCE SPONSORSHIP

Engage with the organisations delivering next generation communication services



About ISPA

# WHO IS ISPA

Founded in 1995, **the Internet Services Providers' Association** (ISPA) is the **voice of the UK internet industry** representing over 200 providers of Internet services in the UK. We lobby Government and engage with our members, through events, meetings and communications to promote our vital sector. ISPA Members include:



# FACTS AND FIGURES

## Background and governance

Founded in 1995  
European reach  
Industry-leading Code of Practice  
Board of 12 senior ISP executives

## Strong engagement

10+ key industry events per year  
1500 newsletter readership  
3000 Twitter followers  
3 policy working groups  
Proactive PR and Comms

ISPA

## Industry figures who attend ISPA Conference

CEOs, Business Directors, Senior regulatory specialists,  
Heads of Policy, Customer service, Sales & Marketing

## 200 ISPA members covering the breadth of the market

Tier 1, SME, B2B, Managed Service, FTTx, Wireless, Satellite

# WHY SPONSOR ISPA CONFERENCE

## HIGH-QUALITY NETWORKING

- Gain industry insights
- Meet decision-makers within target companies
- Boost your sales
- Soft-sales opportunities
- Presentation to attendees
- Voice your strategy on the panel session of your choice

## BRAND AWARENESS

- Stand out from competitors in a crowded market
- Feature & profile on the ISPA website
- Editorial in the ISPA newsletter sent to 1500 contacts
- Social Media engagement through 3000 Twitter followers

## THOUGHT-LEADERSHIP

- Demonstrate thought leadership in front an influential audience
- Showcase your expertise
- Stand out as an industry leader and strategic partner of ISPA

## About the event

# 16<sup>th</sup> annual ISPA Conference – March 2020

ISPA's largest and most high-profile industry event gathers **over 80 delegates** who gain market insight as well as analyse and debate the pressing regulatory, legal, policy and technological issues. You can help shape the agenda, pick the topic for the panel session or sit on the panel of your choice.

**You can also present your product through keynote presentation and show your products to all attendees on your dedicated stand during networking breaks.**

### Your benefits would include:

- Share your expertise in front of the audience
- Sponsor credits on promotional mailouts and marketing materials
- Logo and URL link on sponsors page of Conference website
- Tickets to the event
- Logo credits on screen
- Marketing literature in delegate packs
- View of the delegate list ahead of the event and assisted introductions with prospective customers
- Company banner in a prominent location
- Company stand at the event



# SPONSORSHIP PACKAGES

<b>BENEFITS</b>	<b>GOLD £5K</b>	<b>SILVER £2.5K</b>
Keynote presentation	15 minutes	5 minutes
Seat on panel session of your choice	Yes	Yes
Stand at the networking area	Yes	Yes
Roll up banner in the Conference room	Yes	No
Distribution of marketing materials to all attendees	Yes	Yes
Logo on the Conference presentation slides	Yes	Yes
Logo on the invitations	Yes	Yes
Email about your products to over 1500 contacts	Yes	Yes
Twitter announcement of your event sponsorship	Yes	No
Introductions to targeted attendees	Yes	No
Video and photo opportunities	Yes	Yes
Tickets to the Conference	5	3

Contact

For more information please contact

[admin@ispa.org.uk](mailto:admin@ispa.org.uk)

020 3397 3304

