

# SPONSORSHIP PACK

**ISPA  
AWARDS**



**2026**

 **ISPAUK**

# ABOUT THE ISPA AWARDS

The ISPA Awards are the UK's most prestigious and longest-running independent internet industry awards. The **28th annual ceremony** will feature wide range of categories, recognising and honouring the top providers across broadband, infrastructure, security, customer experience, telephony, and more.

The ISPAs also offer a prime opportunity to engage with over 300 senior leaders from across the UK internet sector.



# WHY SPONSOR THE AWARDS?

The ISPA Awards bring together the largest group of ISPs, fibre infrastructure builders, and providers of digital telephony, hosting, and cloud services in the UK. Sponsoring the ISPA Awards offers an excellent opportunity to:

- Promote your company to scores of service providers.
- Network with hundreds of senior decision makers.
- Host your clients and prospects for an evening of entertainment
- Gain high profile brand exposure.
- Advertise to your target audience before, during and after the ceremony.
- Nurture clients' relationships and reward staff.
- Generate brand opportunities and new business leads.
- Get up to several months of promotional benefits, including newsletter editorials and social media presence.
- Be part of the most sought after awards show in UK internet.



# WHO ATTENDS THE AWARDS?



# WHO SPONSORS THE AWARDS?



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**Headline Sponsorship** ▶ £18,000+VAT (limited to one sponsor)

- 2 tables at the ceremony in prime position (including drinks reception, three course dinner and drinks package)
- Keynote speech at the ceremony
- Exclusive Sponsorship of 1 category, company name and logo included on all materials regarding this category
- Presenting winner of your chosen category at the awards ceremony
- Company banner at the awards ceremony and mention in welcome address by the ceremony host
- ISPA Gift License to give out branded material to all guest at the ceremony
- Exclusive Headline Sponsorship announcement on social media
- Logo included on relevant ISPA digital channels
- Name and company link on all ISPAs press releases, website and relevant social media
- Post event editorial included in follow up to event
- Feature 2 articles on the ISPA 'Partner and Member Content' Page with promotion
- High profile announcement & description of your company at the event
- Centre fold double page advert in awards brochure given to all attendees on the night.
- Photo opportunity of your team at the ISPAs
- Attendee list circulated to help with engagement and help with targeted follow up
- ISPA Headline Sponsor logo sent

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## Category Sponsorship

£10,000+VAT (Limited number available)

- A table of 12 at the ceremony (including drinks reception, three course dinner and drinks package)
- Exclusive Sponsorship of 1 category, company name and logo included on all materials regarding this category
- Company banner at the awards ceremony
- Logo included on relevant ISPA digital channels and ISPA website
- Name and company link on all ISPA's press releases, website and relevant social media
- Post event editorial included in follow up to event
- Feature 1 article on the ISPA 'Partner and Member Content' Page with promotion
- High profile announcement & description of your company at the event FULL A4 page advert in ISPA's brochure given to all guests on the night
- Presenting the winner of your chosen category
- Photo opportunity of your team at the ISPA's attendee list circulated to help with engagement

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## Standard Sponsorship

£7,500 +VAT

- A table of 10 at the ceremony (including drinks reception, three course dinner and drinks package)
- Company banner at the awards ceremony
- Logo included on relevant ISPA digital channels
- Name and company link on all ISPA's press releases, website and relevant social media
- Post event editorial included in follow up to event
- High profile announcement & description of your company at the event
- Half A4 page advert in ISPA's brochure given to all guests on the night
- Photo opportunity of your team at the ISPA's Attendee list circulated to help with engagement
- ISPA Sponsor logo sent for organisations digital

# ADDITIONAL SPONSORSHIPS

## Red Carpet

Sponsor the iconic red carpet entrance for the event, with your logo prominently displayed as guests arrive. **£3,500 +VAT**

## Photo Booth

Customise the venue's photo booth with your branding with your logo on the booth as well as photo printouts, creating a memorable experience for guests.  
**£3,500 + VAT**

## Table gifts

Offer guests branded gifts from your company to be given to each guest at their tables. **£1,000+VAT - Offer is limited to 5 sponsors**

## Welcome Reception

Have the front of the welcome reception bar branded with your logo, ensuring that your company's name is front and center as guests arrive and enjoy their drinks.  
**£7,000 +VAT**

## Entryway Banners

Branded banners on either side of the main gate for guest entrance to the venue.  
**£2,500 +VAT**

# ADDITIONAL SPONSORSHIPS

## Branded DJ Booth

Have the DJ booth branded with your logo, ensuring your company is featured whilst guests dance the night away on the dancefloor. **£3,000 +VAT**

## Petit Fours

Branded macarons in gift box on table as petit fours for the guests. 2 macarons per box, each with your logo on them. **£4,000 +VAT**

## Cocktail Stand

Have your organisation brand a free cocktail stand in the venue, that provides guests the opportunity to get a free cocktail of their choice. **£7,000 +VAT**

## Drinks Toppers

Have your logo printed on edible drink toppers for welcome cocktails, mocktails, or champagne. **£1,500 +VAT**

## Keepsake

Offer a premium keepsake, such as a commemorative pin or glassware, with joint branding from ISPA and your company, providing guests with a lasting memory of the event. **£1,000 +VAT. Plus the cost of the items**





FOR MORE INFORMATION, CONTACT US AT:

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