



2026

SPONSORSHIP PACK

Wednesday 13th May, 9AM - 5:30PM
The Minster Building, London EC3R 7AG



CONTACT US:
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ABOUT THE ISP SUMMIT



The ISP Summit is the largest conference hosted by ISPA annually. Each year, we gather over 200 senior leaders from sector for a full day conference, including a programme of C-Suite panels, keynotes, workshops, and networking.

The ISP Summit 2026, titled 'Customers, Consolidation and Competition: The Next Chapter for UK' will explore how the sector can effectively articulate its value to crucial audiences. Discussions will centre on aligning commercial, technical, and policy messaging to support the next stage of market maturity, ensuring the case for connectivity is understood by customers, policymakers, and second-phase investors.

Sponsoring the ISP Summit offers an excellent opportunity to:

- Promote your company to scores of service providers.
- Network with hundreds of senior decision makers.
- Gain high profile brand exposure.
- Advertise to your target audience before, during and after the summit.
- Generate brand opportunities and new business leads.
- Get up to several months of promotional benefits, including newsletter editorials and social media presence.



WHAT TO EXPECT



Who attends?

The audience is made up of over 200 senior decision-makers from across the connectivity sector, with significant C-suite attendance and broad representation across policy, regulation, technology and commercial functions. Attendees typically include CEOs, managing directors, senior regulatory and public affairs leads, and senior leaders responsible for strategy, operations, product, sales and growth.

Agenda

The day will begin and conclude with high-level panel discussions featuring senior industry experts, examining the evolving market landscape and changing consumer dynamics.

Throughout the day, attendees will be able to participate in three dedicated workstreams focused on technology, commercial strategy and policy, with sessions available to pre-book in advance. There will also be ample opportunity to network in the exhibition area, where ISPA Partners will be showcasing their products and services.



SPONSORSHIP PACKAGE OPTIONS

All sponsorship packages include full branding and visibility benefits, including logo on all marketing materials, website, signage, and event communications.

FULL SPONSOR PACKAGE - £6,000 + VAT

A full sponsorship package to include a 30 minute workshop session and a dedicated exhibition stand. Each workshop room can seat up to around 25 people and has a screen for presentations. Your workshop will be marketed to attendees to encourage sign-ups, and can be hosted on any topic of your liking.

EXHIBITION SPONSOR - £4,000 + VAT

A dedicated exhibition stand that includes a trestle table, two chairs, and access to mains. Exhibitors are welcome to bring a banner and any materials they would like to display and/or giveaway.

REGISTRATION & WELCOME SPONSOR - £2,000 + VAT

Space for your organisation's banners and signage at the registration desks. Logo on all welcome signage. Branded lanyards with your company logo, given to all attendees to use as name badges.

COFFEE BREAK SPONSOR - £2,000 + VAT

Space for your organisation's banners and signage at the coffee and lunch station. Branded biodegradable disposable coffee cups provided to guests throughout the day.

JOIN US AFTER THE ISP SUMMIT!

ISPA Summer BBQ

kindly hosted by: **xantaro**
connecting the world.



Unwind and network after the Summit with burgers and drinks on Xantaro's rooftop!
20 St Dunstan's Hill, London EC3R 8HL



HEADLINE PANEL
THE NEXT CHAPTER IN THE UK FIBRE MARKET:
UNLOCKING THE UK'S DIGITAL FUTURE

SPEAKERS

- JEREMY CHELOT**
Group CEO
Bris/Netemedia/TotalFibre
- SIMON HOLDEN**
Group Chief Operating Officer
CityFibre
- KAREN EGAN**
Head of Network
Laden Analytics
- MATT HADMAN**
Former Digital Director
Board Member
ISPAUK
- DAVE SHINDEN**
Managing Director of Regulatory Affairs
Openreach
- CHRISTIE ARCHER**
Head
Openreach

MODERATOR

ISPAUK

ISP SUMMIT WITH GUEST



The market challenges

- 01 Increase in content**
Demand for content is growing rapidly, leading to increased bandwidth requirements and higher costs for network operators.
- 02 Affordability**
Network operators are struggling to offer competitive pricing for services, leading to a loss of market share to over-the-top (OTT) providers.
- 03 Network coverage gaps**
Network operators are struggling to provide consistent coverage across all areas, leading to a loss of customer loyalty.
- 04 Quality and latency**
Network operators are struggling to provide consistent quality of service, leading to a loss of customer loyalty.
- 05 Technical issues**
Network operators are struggling to keep up with the latest technologies, leading to a loss of market share to more innovative competitors.

