

Sponsoring the 2018 ISPAs



The 2018 ISPA Awards

The [Internet Services Providers' Association](#) (ISPA UK) is the voice of the UK internet industry to Government, parliament, regulators, media and the public on a whole range of issues, with over two hundred members from across the sector.

The ISPA Awards are the leading independent internet industry awards in the UK. Fourteen categories are up for grabs at the 20th annual awards ceremony that celebrate and reward the best providers in the sector with [awards](#) for broadband, hosting, cyber-security, VoIP and more. Sponsoring the ISPAs is a great way to get in front of over 300 senior figures from across the UK Internet industry.

Why sponsor the ISPA Awards?

The ISPA Awards are the largest gathering of ISPs and providers of VoIP, hosting and cloud services in the UK. Sponsoring the *ISPAs* is a great way to:

- Promote your company to scores of service providers
- Network with hundreds of senior decision makers
- Gain high profile brand exposure
- Advertise to your target audience before, during and after the ceremony
- Entertain clients and reward staff
- Generate PR opportunities and new business leads
- Up to 9 months promotional benefits, including newsletter editorial and press releases

Who attends the ISPAs?

Who sponsors the ISPAs?



How does sponsoring the ISPAs work?

Sponsorship opportunities include category sponsorship and drinks networking sponsorship:

- Exclusive sponsorship of an individual category: **£4950**
- Sponsorship of the Welcome Networking Drinks Reception: **£7000**

Category sponsorship: £4950

There are seventeen categories at the 2018 ISPAs and the full list of categories is [here](#). Benefits include:

- Exclusive sponsorship of one individual category at the *ISPAs*.
- A full Table in prime position at the ceremony (including drinks reception, three course dinner and wine)
- Extensive branding and company logo on awards audio-visual
- Branding & company profile on category website
- Editorial in our monthly newsletter *ISPA News* sent to 1,400 subscribers
- Dedicated company page on the *ISPA* website
- High profile announcement & description of your company at the event
- Full page advert in *ISPAs* brochure
- Photo opportunity of your team at the *ISPAs*
- Profile and sales contacts sent out to all *ISPAs* guests
- Contact details of all *ISPAs* guests provided
- Help with targeted follow up with *ISPAs* guests
- Name and company link on all *ISPAs* press releases

The **Welcome Networking Drinks Reception** prior to the ceremony is also available for sponsorship at **£7000** (includes all above plus extended networking drinks reception with your company's branding at the start of the event)

How to sponsor the *ISPAs*

To learn more about sponsoring, please see our page [here](#), call us on 0203 397 3304 or email awards@ispa.org.uk.