



CONFERENCE 2019

About the event

- ▶ The ISPA Conference is ISPA's largest and most high profile policy event, with around 100 delegates gaining market insight as well analysing and debating the pressing regulatory, legal, policy and technological issues.
- ▶ The 2019 ISPA Conference is a great way to increase your brand exposure, demonstrate your knowledge and expertise, lead discussions on the future of the industry and meet new business leads.



Who attends the ISPA Conference?

- ▶ **There will be approx 100 Attendees including:**
 - Senior representatives (CEO's, regulatory and policy executives from the ISP, telecommunications and hosting sectors)
 - Law firms and consultancies
 - Senior technologists
 - MPs, NGOs and government officials
 - High profile media partners
- ▶ **People attend the ISPA Conference to:**
 - Understand the regulatory and policy issues faced by industry and learn what they could mean for them and their customers
 - Hear from senior Government and industry stakeholders on new legislation
 - Gain insight into the future trends for the UK Internet industry from senior industry figures
 - See first-hand what future technologies, products and services are being developed
 - Network with industry colleagues, including CEOs and C Level executives, with a drinks reception to close the day



Why Sponsor?

- ▶ Sponsoring the ISPA conference provides an excellent and targeted opportunity to meet senior figures from across the industry.
- ▶ Sponsorship enables your company to demonstrate your product or service, address an audience of potential customers and establish your business as a thought leader.
- ▶ The ISPA Conference has become a leading event for discussing the latest developments in the internet sector.
- ▶ Sponsorship goes beyond the event itself, with benefits before and after the event to reinforce your involvement at the ISPA Conference.
- ▶ Targeted exposure of your company amongst the 100+ delegates in attendance

Sponsorship packages

- ▶ **There are two main sponsorship packages available**

(these can be tailored according to your requirements):

- **GOLD:** Exclusive 20 min Keynote presentation with the opportunity to demonstrate your product or service, and full branding and marketing presence- **£5000+VAT**
- **SILVER:** Branded panel including a speaking slot/chair within a panel plus marketing presence - **£2500+VAT**



Sponsorship: Ahead of the Conference

- ▶ Involvement to help shape the agenda and presentation(**GOLD**) or be on a panel discussion (**SILVER**)
- ▶ Logo, profile and contact details on ISPA.org.uk
- ▶ 150 word editorial in ISPA News (sent to 1250 industry stakeholders)
- ▶ Hyperlink promoting sponsorship in the ISPA email signature
- ▶ Mentions on twitter (currently @ISPAUK has 2800 followers)
- ▶ Mention in the press release ahead of the event
- ▶ View of delegate list ahead of the event



Sponsorship: At the Conference

- ▶ Keynote speaking slot (**GOLD**) and the opportunity to demonstrate your company's products or services
- ▶ The opportunity to participate in a branded panel discussion (**SILVER**)
- ▶ A number of reserved tickets for colleagues at the event (worth £250 each)
- ▶ Branded audio-visual on sponsored panel and involvement in developing the agenda
- ▶ Banner and marketing stand in reception area, plus marketing literature in each delegate pack.
- ▶ Branding on conference slides and backdrop, plus a mention in the conference chair's introductory remarks.



Sponsorship: After the Conference

- ▶ Company logo, profile and contact details sent out to all ISPA Conference guests the day after the conference
- ▶ Mention in post-conference press release and communications
- ▶ Assistance with writing the sponsors press release and providing a quote from ISPA



Contact ISPA

- ▶ To sponsor the ISPA Conference 2019 or to find out more, you can contact us via email or phone
- ▶ admin@ISPA.org.uk
- ▶ Speak to Daren or Andrew on 020 3397 3304