



ISPAUK

THE VOICE OF THE UK INTERNET INDUSTRY

Annual Partnership Programme 2019

Who is ISPA?

Founded in 1995, the Internet Services Providers' Association (ISPA) is the voice of the UK internet industry representing over 200 providers of Internet services in the UK. We lobby Government and engage with our members, through events, meetings and communications to promote our vital sector.

Our Members include:



Facts and Figures at a glance

- Est. 1995
- European reach
- Industry-leading Code of Practice
- Board of 12 senior ISP executives

- 8 key industry events per year
- 1250 newsletter readership
- 3 policy working groups

200 ISPA members covering the breadth of the market:

- Tier 1
- SME
- B2B
- Managed Service
- FTTx
- Wireless
- Satellite

Industry figures who attend ISPA events:

- CEOs
- Business Directors
- Senior regulatory specialists
- Heads of Policy
- Customer service
- Sales & Marketing

How the partnership works?

Your partnership with ISPA is based on 12 months of continuous benefits and opportunities

Customise your sponsorship to meet your objectives and get the most value for your budget – all year long

You have the opportunity to select the standard ISPA Partnership package and add on upgrades according to how you would like to engage with the industry

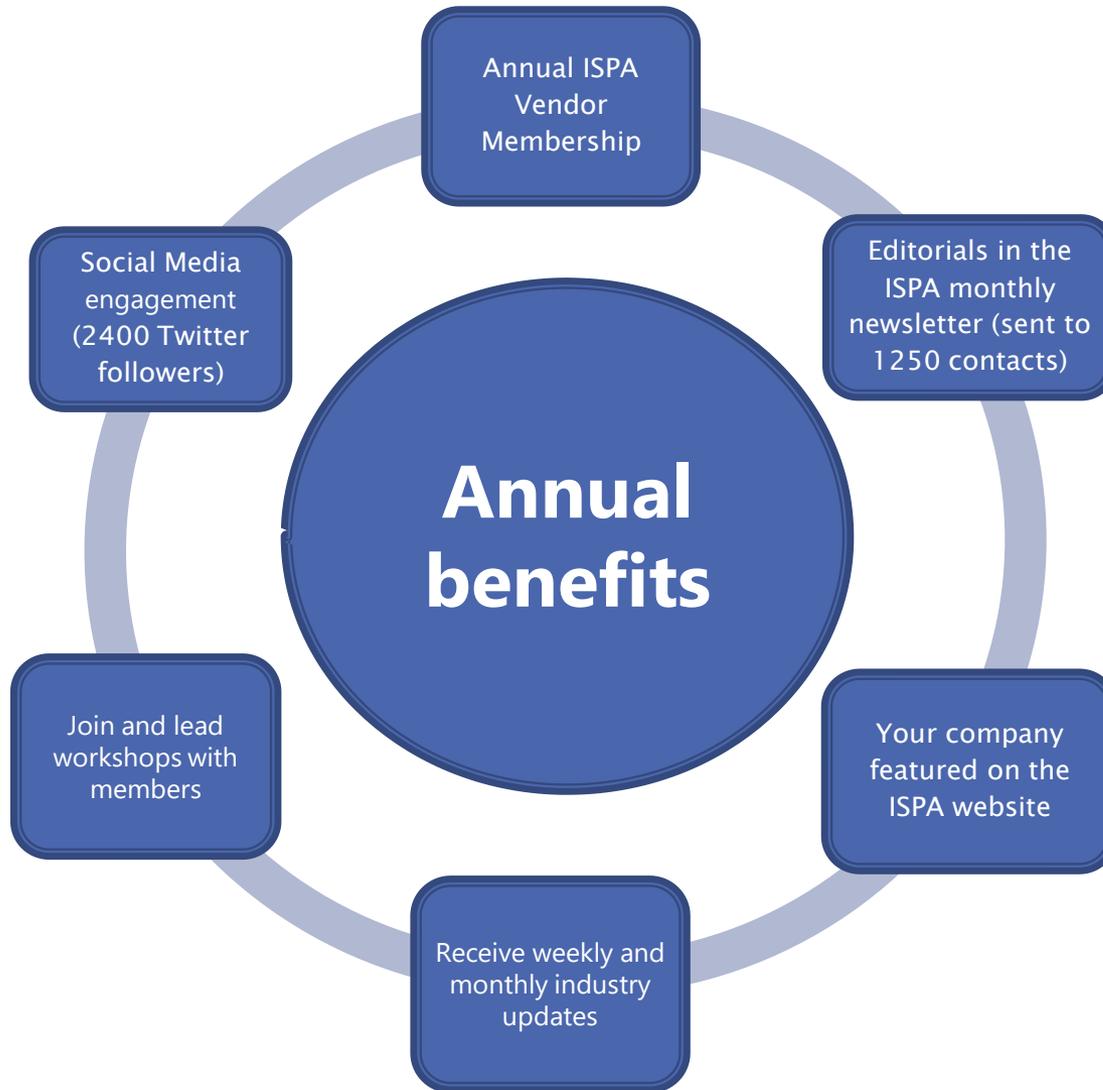
Starting with membership, additional benefits include, an awards ceremony, policy conferences, industry dinners and more

Why Partner with ISPA?

The ISPA Annual Sponsorship Programme will provide you with comprehensive and ongoing marketing opportunities over a 12 month period to enhance your company's exposure to over 200 leading internet industry service providers



- Boost sales by getting in front of your target audience
- Participate in ISPA events to showcase expertise
- Tailor the package to suit your business needs
- Stand out from the rest in crowded markets
- Industry leader and strategic partner
- New contacts that you can nurture all year
- Industry insight and help shape industry priorities



ISPA Parliamentary Dinners

Taking place in the historic Houses of Parliament, the ISPA Parliamentary dinners are organised twice a year and mark the coming together of industry, parliamentarians and policy makers from across the UK.

The dinners focus on the issues covering broadband, cyber security and content.

As a sponsor you will have the opportunity to meet industry figures and contribute to the wider discussion. There will also be a number of opportunities for you to display your companies expertise and services during the evening event



Your sponsorship would include these elements and more

- Attendance at the event for you and a colleague
- Opportunities to meet with senior industry executives, MPs and other relevant attendees.
- A three course dinner with wine
- Sponsor attribution on distributed emails
- Mention by the Chair

ISPA Awards

The ISPA Awards is the leading independent internet industry awards in the UK. This black tie event takes place in the Grand Sheraton Park Lane Hotel in London on the evening of 11th July 2019 and celebrates and rewards the best providers in the sector with awards for broadband, hosting, cyber-security, VoIP, cloud and more.

Get your company in front of over 300 senior figures from across the UK Internet industry.



Your sponsorship would include these elements and more

- Sponsor credits on promotional mailouts and marketing materials
- Logo and URL link on sponsors page of awards website
- 10 Tickets to the event including a 3 course meal, wine and entertainment (worth £2000)
- Logo credits on screen and stage branding at the event
- Advert on a prominent page in the event programme
- Presenting the award category of your choice
- Mention in the press release and social media



Parliament & Internet Conference

A well established Parliament & Internet conference is now running as an ISPA branded event and is attended by up to 200 delegates from Government, Parliament, Whitehall, industry and civil society every year. The event is taking place in Portcullis House, Westminster and has a range of panel sessions, presentations, and workshops to encourage focused discussion of key industry issues



Your sponsorship could include:

- Ten minute keynote address – aligned with keynote Government speaking slot (where timings are possible)
- Option to work with organisers to plan major themes
- Participation in a panel session of your choice with input into the theme and lead introduction to the session
- Logo to be displayed on all promotional communication relating to the Conference and on the website
- Display of marketing material at the event
- Option to send information in follow up communication to attendees
- Social Media and press engagement

ISPA Conference

ISPA's largest and most high profile policy event, 100+ delegates gaining market insight as well analysing and debating the pressing regulatory, legal, policy and technological issues.



Your sponsorship would include:

- Sponsor credits on promotional mailouts and marketing materials
- Logo and URL link on sponsors page of Conference website
- Tickets to the event
- Logo credits on screen
- Editorial in monthly newsletter
- Marketing literature in delegate packs
- View of the delegate list ahead of the event and assisted introductions with prospective customers
- Company banner at the prominent place